

A young boy with short dark hair, wearing a yellow face mask with a colorful floral pattern and a dark blue jacket, is looking intently at a large, aged, yellowed document or map he is holding with both hands. He is standing outdoors in what appears to be a garden or schoolyard. In the background, there is a mural on a wall with blue and black text, including "CAPTAIN NEW YORK" and "GRO". The scene is brightly lit, suggesting a sunny day.

# ANNUAL REPORT 2020

The world's largest environmental education organisation

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Cover: Eco-Schools USA, photo by Jeanne Salchi

- **Registration:** Foundation for Environmental Education is a private company limited by guarantee and registered in England & Wales with company number 04752279 and registered office at 74 The Close, Norwich, Norfolk NR1 4DR. Registered charity number 1148274.
- Content provided by FEE Member Organisations, Board of Directors and Head Office staff
- Edited by Nora Schuh
- Design and graphic production by Nora Schuh, Johann Durand and Kindly
- Unless otherwise noted, all images
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# Welcome



2020 has been a challenging year for everyone across the world and our organisation was no exception. With the Covid-19 pandemic breakout early in the year, we had to quickly adapt the way we deliver our programmes to ensure we maintained the impact we are committed to. We found ways to support our members who were also facing the same difficulties due to the pandemic. We had to show flexibility and innovation in all we did to make sure we stayed on top of the situation.

At the same time, we had to physically close our offices, learn how we can work from home as a team, do our best to keep the well-being of our team intact and manage an ever-growing global network through our computer screens. The impressive results we have shown at the end of 2020 are a testimony to the quality and commitment of the Foundation for Environmental Education (FEE) members network, Board of Directors and Head Office team. We never stopped; our programmes continued to develop and deliver positive impact for millions of people around the world.

We were able to engage multiple stakeholders to help us develop a new and ambitious long-term strategy for our organisation. The aim of our strategy, GAIA 20:30, is to empower climate action, protect global biodiversity and reduce environmental pollution through our programmes and the strength of our global network. These are the most critical challenges facing our planet and its people and the Foundation for Environmental Education has a crucial role to play over the coming years.

We have reflected on the lessons learned through the Covid-19 pandemic, knowing we can do some things differently, whilst still staying effective and reducing our environmental footprint. These new lessons have been embedded in our strategy and are already influencing our work and policies.

It is a privilege to be part of the Foundation for Environmental Education and to share the commitment to the future of our planet with our members around the world.



Lesley Jones  
President, FEE Board of Directors



Daniel Schaffer  
FEE Chief Executive Officer

# A Message from José Ramón Sánchez Moro

As FEE enters its 40th year, we asked one of its founders to reflect on the past and future of the organisation.



I am grateful for this opportunity to participate, as a co-founder of FEE, in this reflection and celebration of its past and planning for its future within the 2020-2030 strategy. I also congratulate and thank all those who, with their work, have shown that in times of global crisis such as the current one, the values and programs of FEE remain valid and have more so improved their social value.

This gratitude extends to those who are not yet here and will take over from us, and to those who are no longer here, but who, through their efforts and example, made possible the dreams and institutions that have allowed us to get here.

Regarding where we come from, FEE did not appear, suddenly and out of nowhere, in 1981. In that “birth” she was assisted in delivery and long gestation by a small group of “co-founders”. We had been working together on the Committee for Environmental Education of the Council of Europe since the mid-1970s.

This position entailed a triple requirement: as people faithful to their principles, defenders of the interests of the countries we represented and, lastly, as “neutral” bureaucrats and promoters of international actions through a multilateral organisation.

This involved a long learning process on how to harmonize the local and global dimensions, the public and the private, interdisciplinary and inter-administrative collaborations, how to balance urgency and importance at the local and global levels, respect for the past and openness to the future, and when to centralize or decentralize, etc.

Not a few of these issues are recognizable among the attributes of FEE today.

The progressive awareness of the importance and limits of our work demonstrated the need to create a parallel entity, one that was more agile, independent and equitable, that would collect the advantages and

avoid the inconveniences of the different forms and areas of past collaborations.

All this, without being the only reason or circumstance, contributed to the subsequent creation of FEE. In any case, we are all already co-founders and, at some point and measure, we are all helping to reinvent the future FEE.

There is no stopping here to honor each of my fellow co-founders, 40 years later. I will do it later, since without them I would not be who I am, the planet would be less blue and, perhaps, we would have nothing to celebrate together today.

Aristotle affirmed that “hope is the dream of a man (or a woman) awake”. On behalf of all those who had a dream, shared it and defended it from dream stealers, thank you for making it come true.

It is my feeling when I listen, that starting from musicians and instruments so different, FEE today already sounds like a plural, mixed and tuned Symphony Orchestra.

A handwritten signature in black ink, appearing to read 'pscheller' with a long horizontal line extending to the right.

José Sánchez Moro  
President ADEAC  
FEE Co-Founder

# 2020 Highlights

## NEW STRATEGY DEVELOPMENT

In 2019, the Board of Directors made the decision, with the approval of the FEE member network, to develop a new strategic plan for the coming decade focused on addressing the most urgent threats facing our planet today: **climate change, biodiversity loss and environmental pollution**. What followed was a long and thorough process that defined much of the FEE Head Office and Board of Directors' work in 2020, and engaged members and partners from across the FEE network to develop a strategy that will allow FEE to drive real positive change on these three key environmental issues. You can read more about FEE's new GAIA 20:30 strategy in the coming pages.



## COVID-19 RESPONSE AND LESSONS LEARNED

When the World Health Organization officially declared COVID-19 a pandemic in March 2020, FEE immediately recognised that it would need to take steps to support its members through the challenges ahead and develop new strategies to ensure the continuation of the programmes around the world. The Board of Directors took the decision to activate the FEE contingency fund to provide essential financial support, whenever possible, to help vulnerable member organisations continue delivering the FEE programmes in their countries and communities. FEE also evaluated its statutes and Rules of Procedure to see how extra flexibility and support could be offered to members, for example by postponing membership evaluations.

FEE also ramped up the development of its online tools and resources, particularly FEE Academy, to create greater opportunities for members, students and teachers to engage with and benefit from the FEE programmes virtually. All five of the programmes organised multiple webinars and other online learning opportunities to keep stakeholders engaged throughout the pandemic.

Due to global travel restrictions, National Operators Meetings (NOMs) and other events had to be adapted to an online format. Three programmes, Eco-Schools, LEAF and Blue Flag, hosted their first ever virtual NOMs. All the virtual NOMs were very highly attended and proved to be a great opportunity for the global programme networks to share encouraging stories and best practices from the pandemic.

As a result of the pandemic, FEE has been given the opportunity to evaluate how the organisation operates and reflect on the lessons learned during this difficult time. The FEE Head Office has been working almost entirely remotely since mid-March, and all travel that usually takes place as part of general FEE activities has been halted. Despite this, the programmes continued to operate successfully, and the organisation endured and grew. These are powerful lessons that show FEE can continue to deliver impactful actions and drive positive change around the world while still reducing its environmental footprint and “walking the talk” of sustainable management.



## CHILDREN FOR CHILDREN CAMPAIGN

The Children for Children Campaign, which was organised by FEE to raise support for the 12 Eco-Schools in The Bahamas that were severely damaged or destroyed by 2019's Hurricane Dorian, was officially wrapped up at the end of 2020. The global FEE network raised over 6,000 USD to support recovery efforts and show solidarity with students, teachers and communities on the affected islands. As part of the campaign, Eco-Schools around the world also participated in lessons and activities to raise awareness about climate change and disaster risk reduction. With the likelihood of climate change continuing to increase the strength and frequency of natural disasters, the Children for Children Campaign was a lesson in how FEE can mobilise its global network to raise support and boost education about the causes, effects and solutions to climate change.



## THE GLOBAL FOREST FUND

It was announced in 2020 that the Global Forest Fund will finance a three-year project in Nairobi and Kiambu counties in Kenya, to be implemented by FEE member organization, KOEE. The “Tree Planting as a Pathway to Green Growth and Sustainability” project is set to run from November 2020 and will involve over 1,500 students and 50 teachers, who will plant a total of 10,000 trees as part of the project. The project is also aimed at building participants' capacity in Green Enterprise through education and hands-on training in areas including climate change mitigation, plant nursery management, long-term tree care and sustainable livelihood opportunities. The project in Kenya was awarded funding by the Global Forest Fund Expert Panel, which is made up of several leading figures in the fields of Environmental Education and Education for Sustainable Development.

# GAIA 20:30 - Together, we can change the world



The development of the new FEE strategy began towards the end of 2019, starting with interviews with top-level experts in climate change, biodiversity loss and environmental pollution. Based on the outcomes of those interviews, working groups composed of representatives from 29 FEE member organisations, along with other experts and partners from the network, came together to determine the specific strategic goals and sub-goals that will enable FEE to have the greatest positive impact in tackling these critical challenges.



- Ensure FEE's policies and programmes meet its environmental goals
- Increase climate change knowledge to drive impactful action
- Support actions for climate resiliency
- Accelerate the transition to climate neutrality



- Preserve existing and create new forests/natural areas
- Promote sustainable management of the coastal zone
- Combat pollinator and insect loss
- Raise awareness of and support actions to remove invasive alien species



- Reduce litter and waste
- Promote responsible production and consumption
- Increase knowledge and take action to reduce invisible pollutants
- Promote the circular economy model

Following the goal-setting phase, the FEE Head Office and Board of Directors got to work writing the strategic plan itself and creating detailed action plans for FEE and each of the programmes to drive real and lasting progress towards the goals over the next decade. The result of this long and thorough process was GAIA 20:30 – FEE’s commitment that, together with our global network of members, we will educate and empower our audiences to take action on the most pressing environmental issues of our time to protect the future of this planet for future generations. The GAIA 20:30 strategy has already started informing aspects of FEE’s focus and work and will be officially ratified by the General Assembly in 2021.

### HOW WILL WE DO IT?

FEE will work together with our global network to deliver on the goals of GAIA 20:30 through six types of broad actions:

**Education**



**Advocacy**



**Projects**



**Partnerships**



**Support**



**Accountability**





# Partnerships for Positive Change

FEE has been extremely fortunate over the years to work with several environmentally conscious companies to implement highly impactful projects that would not be possible without the support of these corporate partners.

## THE LITTER LESS CAMPAIGN **MARS WRIGLEY** Foundation

The Litter Less Campaign is a joint initiative of FEE and Mars Wrigley Foundation that, since its launch in 2011, has engaged over 3 million students from 35 countries in education and awareness-raising activities about the issues of litter, waste and pollution. Eco-Schools and YRE students participating in the campaign learn about responsible consumption and waste management and work with their communities to create a cleaner environment for all. In 2020, an Impact Measurement brochure was published to present the positive impact that the campaign has on students' behaviour and opinion leadership. A new video was also created highlighting the activities and impact of the Litter Less Campaign over the last decade.

## THE GREAT PLANT HUNT



The Great Plant Hunt is a five-year project supported by the Toyota Fund for Europe that ran from 2015-2020. The project educated Eco-Schools students about the importance of biodiversity, with a particular emphasis on plant species, and aimed to shape young people into advocates for conservation. The project was implemented in 16 countries and engaged students in hands-on activities to promote biodiversity in their schools and communities. Educational materials for the project were provided by the Royal Botanic Gardens, Kew with funding from the Wellcome Trust.

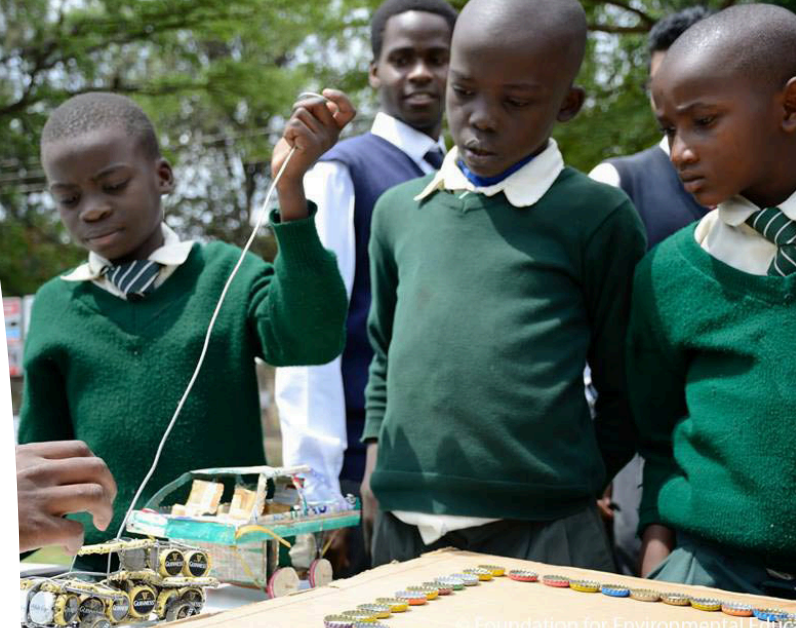


Photo: Naoise Culhane Photography Ltd







## E-SPACE

In 2019, FEE began piloting the Eco-Schools Project for Advancing Circular Economy (E-SPACE) in Latvia and Slovenia, with the support of Lucart Professional. The project aims to educate students about the Circular Economy (CE) model, with the ultimate goal of strengthening overall literacy and advancing demand for a shift to the CE model of production and consumption that eliminates waste and pollution. The pilot phase of the project will run until March 2021, after which it will be expanded to more schools across the global Eco-Schools network.



## WARMING-WASTE-WATER-WATTS-WILDLIFE (W5)

Thanks to the support of the Alcoa Foundation, Eco-Schools in 2016 launched the W5 project, a global K-12 environmental literacy initiative focused on Green STEM. Learning about science, technology, engineering and maths through an environmental lens provides students with opportunities to work through real-world sustainability issues and build their critical thinking skills. The project will engage a total of 20,000 students, and impact assessments show that the project has a significant positive impact on students' climate change and environmental science knowledge.



# Blue Flag

Blue Flag supported its sites by adapting the programme's rules and procedures to the evolving global and national health regulations. Despite the challenges of the pandemic, most sites were able to open for the 2020 Blue Flag season, demonstrating inspiring and creative efforts to prioritise public health and safety while still allowing visitors to get some much-needed time by the water.

Many Blue Flag countries published guides to help sites operate safely throughout the pandemic. Some of the measures taken included limiting beach capacity, setting up temporary barriers to enforce social distancing, creating one-way entry and exit paths and reinforcing hygiene measures. Most importantly, the key Blue Flag criteria for cleanliness, access, services and safety were never compromised.

[www.blueflag.global](http://www.blueflag.global)



Still one of the world's most recognisable eco-awards, the Blue Flag programme continued to grow in 2020 despite global restrictions on tourism.

By the end of the year, there were 4,671 Blue Flag awarded sites in 47 countries across the globe, including 3,915 beaches, 684 marinas and 72 tourism boats.

At the Blue Flag International Jury meeting for Northern Hemisphere sites, the first Blue Flags were awarded in the Åland Islands to five marinas. The Åland Islands is an archipelago of over 6,500 islands and skerries off the southwest coast of Finland that draws tourists with its wealth of history, natural beauty and outdoor activities.

A major highlight of 2020 was the continued growth of the Blue Flag programme in Asia and Latin America as the International Jury awarded Chile and India their first Blue Flags after years of hard work towards this goal. One beach in Chile and eight beaches in India could proudly fly their first Blue flags for the 2020 season.

2020 was also a year of new partnerships and collaborations for Blue Flag, including a partnership agreement with Pick a Pier, an innovative online marina-booking platform that promotes sustainability in the recreational boating industry, and a partnership with the Werner & Mertz eco-brand Green Care Professional aimed at tackling coastal and marine pollution.

Blue Flag joined the European Environment Agency (EEA) Marine Litter Watch initiative which tracks data on marine and coastal litter through an app, providing important knowledge and support for European policy makers to address this critical issue. Blue Flag also joined the 'Tourism Declares a Climate Emergency' movement to contribute to a more sustainable future for the tourism industry.

OUR PARTNERS IN 2019







# Eco-Schools



Even as most global schooling moved online in 2020, Eco-Schools continued to grow and deliver essential environmental education to millions of students around the world.

Eco-Schools was implemented by FEE member organisations in 70 countries, including two new countries, Burundi and Georgia. International Schools in 24 countries without a National Operator were also able to participate in Eco-Schools. FEE Eco-Campus continued development at 136 higher education institutions in 22 countries. The programme engaged nearly 20 million students and more than a million teachers from over 56,000 schools around the world.

COVID-19 brought many challenges throughout 2020. However, it also highlighted the resilience and adaptability of the Eco-Schools programme and network. Guides, learning materials, campaigns and online seminars were created throughout the year to help FEE members, teachers, and students stay engaged with the programme even during school shutdowns.

A highlight of 2020 was the launch of FEE Academy, an online learning platform for FEE stakeholders. Five courses have been developed so far, and the platform will continue to expand and create more virtual learning opportunities for students of all ages.

A number of new partnerships created opportunities for joint environmental education activities, such as the creation of an online course on Climate Change Education for FEE Academy through cooperation with the Office for Climate Education (OCE), as well as online seminars and workshops hosted together with the European Commission's eTwinning initiative. Teachers from the Eco-Schools network helped develop new lesson plans that promote action-oriented learning about the Sustainable Development Goals (SDGs).

To support schools through this challenging year, Eco-Schools created a temporary checklist of minimum requirements for Green Flag assessments to help schools earn or maintain a Green Flag despite the limitations of the pandemic. A bank of resources for home learning was also collated and shared with the Eco-Schools network to support high-quality home education while many schools were shut down.

Eco-Schools, along with the other educational programmes, hosted a total of 32 webinars over the course of 2020, with over 3,600 participants. Many of these were co-hosted with prominent professionals in the field of Education for Sustainable Development, including the UN Environment Programme and the Ellen McArthur Foundation for circular economy, amongst others.

[www.ecoschools.global](http://www.ecoschools.global)





# Green Key

The hospitality sector needed extra support to maintain sustainability standards in 2020, and Green Key was ready to step up and help. The programme developed and implemented a COVID-19 strategy to give establishments more flexibility in order to retain their Green Key awards. The strategy included the option to extend the period of the award, as well as the option for virtual on-site audits.

Green Key also launched its #GreenKeyCares social media campaign to showcase inspiring examples of establishments adapting their work to the changing circumstances of COVID-19, such as offering up hotel rooms as socially distanced office spaces or creating take-away menus for hotel restaurants.

Green Key worked with its partner 'Travel Without Plastic' to organise a webinar about reducing single-use plastics in tourism establishments while still prioritizing guests' health.

[www.greenkey.global](http://www.greenkey.global)



Green Key

The hospitality industry faced unprecedented challenges in 2020, but Green Key establishments around the world remained committed to sustainable management.

There are around 3,200 Green Key awarded hotels, hostels, small accommodations, attractions, conference centres, restaurants, campsites and holiday parks operating across 65 countries. 2020 saw the first establishments in the Faroe Islands and Scotland receive their Green Key awards.

Despite a slow year for the tourism industry as a whole, Green Key was able to expand its reach through a number of new partnerships.

Historic Hotels of Europe, an exclusive collection of independent hotels, castles and country houses in more than 20 countries across Europe, entered an agreement with Green Key to support the group's properties with their sustainability work. Green Key also formed a new partnership with Pegasus, a leading global provider of hotel reservations and e-commerce solutions, to provide hotels with access to support, tools and resources for sustainability.

Green Key was also very pleased to welcome a new corporate partner in Purezza Premium Water, which provides high-quality sustainable water dispensing solutions to more than 8,000 restaurants, cafés and hotels. The partnership is aimed at promoting the use of filtered tap water to reduce the use of plastic bottles.

Green Key was proud to be recognised by the Hotel and Restaurant Association of Europe (HORTEC) as a preferred eco-label for sustainability in the hospitality sector. Green Key also announced a new agreement with Travel Without Plastic to promote and facilitate plastic reduction in the tourism industry. Finally, Green Key joined Blue Flag in pushing for action on the climate crisis through the 'Tourism Declares a Climate Emergency' initiative.

## OUR PARTNERS IN 2020







# Learning about Forests



With many students stuck at home in 2020, LEAF marked its 20th anniversary with creative new initiatives to keep students engaged in nature-based learning.

LEAF was implemented in a total of 27 countries in 2020, with two new countries, England and South Korea, operating the programme for the first time. LEAF reached over 900,000 students and 43,200 teachers from over 10,000 schools, including 50 International Schools in countries without a FEE member organisation.

To celebrate 20 years of nature-based learning through the programme, LEAF created a special anniversary video and drafted a 20th Anniversary Declaration, which was signed by all FEE members, committing to continuous promotion of Education for Sustainable Development and outdoor education through LEAF. As an impressive statistic, it was determined that since LEAF's start in the year 2000, participants have planted more than 84,000 trees through the programme.

LEAF strengthened its partnership with Environment Online (ENO) in 2020, broadening the agreement to include the joint development of new educational resources as well as tree-planting events.

Outdoor education has been a key driver for educators in the LEAF network within the context of COVID-19, as nature proved to be one of the safest classrooms during the pandemic. The LEAF outdoor education framework (Look – Explore – Analyse – Function) provided an opportunity for students to explore the natural world while building their own skills of observation, creativity, problem-solving, critical-thinking and independence.

With many students itching to get out of their homes during school shutdowns, LEAF developed new ways to support the network during the pandemic. LEAF launched the “Look out Your Window” and #LEAFanywhere social media campaigns to encourage students, teachers and parents to explore biodiversity in their own homes, neighbourhoods and local green areas.

LEAF supported educators with webinars about online lesson planning and forest restoration projects. LEAF also shared materials and resources to support outdoor learning at home.

At the virtual National Operators Meeting (NOM) in October, LEAF's partners at the North American Association of Environmental Education (NAAEE) delivered a highly informative workshop on Nature Connectedness research, which was a particularly relevant subject considering the stay-at-home orders and lockdowns of the pandemic.

[www.leaf.global](http://www.leaf.global)



# Young Reporters for the Environment

YRE was extremely active in supporting students and educators despite the limitations that home learning and health regulations placed on reporting opportunities. YRE hosted many online activities to empower young people and educators, including a series of webinars about journalism and a variety of environmental issues.

To keep students engaged, YRE launched a competition as part of a #YREStaysHome social media campaign. Awards were given to exceptional students in a range of categories including photo and written stories, video and podcasts.

Based on the success of the YRE Stays Home campaign, the new #YREStayActive campaign was launched in Autumn 2020 and the first winners were selected in the Water, Sanitation and Hygiene (WASH) category.

[www.yre.global](http://www.yre.global)



As environmental concerns collided with human health in 2020, YRE students around the world continued to create powerful journalism about the most critical issues shaping their futures.

Over 275,000 students from nearly 5,000 schools in 42 countries participated in YRE in 2020, and these young reporters published over 16,000 pieces of environmental journalism for national YRE competitions. Over 6.5 million people were reached by YRE students' stories.

The YRE International Competition was certainly a highlight of the year. The International Jury of environmental journalism experts met virtually to award winners from among the 182 articles, photos and videos submitted by YRE students from 31 countries. The jury noted that, despite the challenges of the pandemic, the quality of submissions this year was higher than ever! For the first time, the jury also selected a winner for Photo of the Year, which was awarded to students from Turkey.

YRE has always provided exceptional young journalists with the opportunity to report from high-level environmental conferences around the world, and that continued this year despite these

conferences moving online. Ten young reporters attended conferences to learn, interview experts and report stories from the experience, including the Youth Changemakers for our Planet Convention, the Collision from Home Conference and the French Institute's Night of Ideas.



## YRE Photo of the Year

From photo story "Five alternative solution models to the eco-apocalypse from the new rurals" by:

Elif Pınar Sevinç, Tarık Bayrı, İlker Can Koçulu, Selin Gürel, Ozan Gümüşoğlu, Ayşenur Ataseven, Alperen Alaş, Emre Uzunoğlular, Aytek Başkan, Şevval İpek, Harun Gecü and Zeynep Lara Yüce



# Stories from the Programmes

## ADAPTING TO COVID-19

### Blue Flag

The Marine Dimensions enterprise in Ireland was asked by the Wicklow County Council to trial online events for their Blue Flag environmental education activities. The team adapted one of their most popular workshops, called The Marine Experience, to run virtually. The workshop, which is usually very hands-on and interactive, proved to be just as educational and engaging for the online participants. Marine Dimensions and Blue Flag Ireland are now looking at expanding their online workshops to reach more students and communities beyond their coasts.

### Eco-Schools

The Bahamas Reef Environment Education Foundation (BREEF) knows the importance of coral reefs, which is why they developed their Virtual Coral Reef Field Trip Toolkit for students in The Bahamas to explore the wonders of Bahamian coral reefs from their own homes. The virtual field trip toolkit includes an interactive film, educator's guide and a "Life on the Bahamian Coral Reef" poster. This valuable resource develops students' appreciation for the need for coral reef conservation locally and globally.



## Green Key

The employees of the Fiesta Inn Monterrey Fundidora in México found an innovative way to fight the emotional stress of the pandemic by creating their own personal oasis on the rooftop of the hotel. The hotel staff designed the rooftop garden with lots of love and hope at the prospect of being able to welcome back hotel guests to a new garden. Besides the sense of ownership and team-spirit that was generated, gardening and building the new green area proved to be beneficial to the staff's emotional and physical well-being, which had taken a hit during the pandemic.



## YRE

The YRE Hub is an online platform where every YRE student can share their journalism with an international audience. As COVID-19 shut down schools, the YRE Hub was a valuable space for young environmental journalists to share their impressions on the connections between the pandemic and the environment. Many pieces of journalism focused on the relationship between human health and the environment, and the pandemic's impact on the planet. Their stories urged society to take the lessons of the pandemic into the future - that we can live with less, that biodiversity is tied to human health and how quickly the Earth can heal if we let it.

## LEAF

Despite school closures and new regulations for social distancing, LEAF students in Malta were still able to participate in a project to improve one of their local natural areas. The Xrobb I-Għaġin Nature Park was in need of a new boundary wall, so Nature Trust Malta decided to construct a 1km long planter box wall made entirely of reused limestone blocks. They then enlisted the help of the students to fill the planter box wall with native plant species. Students planted and tended local plant cuttings and they will grow 2,000 new plants from seed to fill out the planter boxes.





# 2020 Developments

## NEW MEMBERS

The Board of Directors was pleased to welcome the following organisations as members of the Foundation for Environmental Education in 2020.

### Associate Membership:

- Fundación Coastman Ecuador (Ecuador)
- Keep Georgia Tidy (Georgia)
- Albanian Coast Lifeguards and Water Rescue Federation (Albania)

### Affiliate Membership:

- American Shore and Beach Preservation Association (USA)
- Vottunarstofan Tún ehf. (Iceland)
- Swim Drink Fish (Canada)
- Ecobi AB (Sweden)
- Föreningen Skogen (Sweden)

## MEETINGS

The four regular Board of Directors meetings were all held virtually in 2020, taking place in February, April, June and November. The Board also held several extraordinary meetings throughout the year to address issues arising from the COVID-19 situation.

The FEE General Assembly, which was scheduled for September 2020, has been rescheduled as a virtual meeting set to take place in June 2021.

Four FEE programmes organised National Operators Meetings (NOMs) throughout the year. YRE hosted a NOM in Sarajevo, Bosnia and Herzegovina in March. The other programmes hosted virtual NOMs: LEAF in October, Blue Flag in November and Eco-Schools in December. All five programmes also hosted additional special meetings throughout the year to support their National Operators through the challenges of the pandemic.

## PARTNERSHIPS

FEE continues to enjoy partnerships with a variety of high-level civil society institutions and was fortunate to form several new partnerships in 2020, and to grow existing partnerships through new projects and campaigns.

FEE worked with UNESCO in 2020 to develop the Trash Hack Campaign - a global call for action to tackle pollution through strengthened education on litter, waste management and Sustainable Development - which was launched in January 2021.

FEE also began a collaboration with over 80 leading scholars, agencies and organisations in the fields of climate change and education to implement the six-year Monitoring & Evaluation of Climate Change Education (MECCE) partnership project, which aims to increase both the quality and quantity of global climate change education, training and public awareness.



# FEE at a glance

## GREEN KEY

**3.200**  
Establishments

**65**  
Countries

## ECO-SCHOOLS

**56.249**  
Schools

**94**  
Countries

## BLUE FLAG

**4.671**  
sites

**47**  
Countries

## LEARNING ABOUT FORESTS

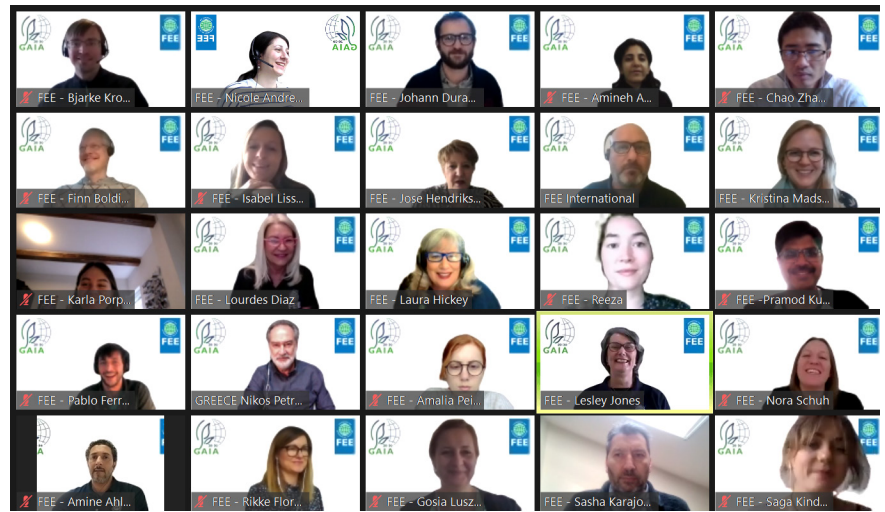
**900.000**  
Students

**27**  
Countries

## YOUNG REPORTERS FOR THE ENVIRONMENT

**275.000**  
Young Reporters

**42**  
Countries



### FEE BOARD OF DIRECTORS (2018-2021)

Amine Ahlafi, FEE Vice President - Lesley Jones, FEE President - Lourdes Díaz Colón, responsible for Blue Flag - Sasha Karajovic, responsible for Young Reporters for the Environment - José Hendriksen, responsible for Green Key - Nikos Petrou, responsible for Learning About Forests - Laura Hickey, responsible for Eco-Schools - Ian Humphreys, FEE Treasurer

### FEE HEAD OFFICE STAFF (at time of publication)

Daniel Schaffer, Chief Executive Officer - Rikke Florager, Administrative Director - Bjarke Kronborg, Financial Director - Pramod Kumar Sharma, Senior Director of Education - Finn Bolding Thomsen, International Green Key Director - Sophie Bachet Granados, International Blue Flag Director - Gosia Luszczek, International YRE Director - Isabel Lissner, International Green Key Coordinator - Johann Durand, International Blue Flag Coordinator - Nicole Andreou, International Coordinator of Education - Kristina Madsen, International Coordinator of Education - Nora Schuh, Marketing and Communications Coordinator - Chao Zhang, Finance Assistant - Saga Oskarson Kindstrand, Educational Programmes Assistant - Reeza Hanselmann, YRE Programme Assistant - Karla Porpora, International Green Key and Blue Flag Assistant - Amalia Christina Peithi, Litter Less Campaign Assistant - Amineh Adelnia, International Blue Flag and Green Key Assistant - Arthur Potts, LEAF Communications Assistant - Qiwen Zheng, PR and Communications Assistant - Arnau Macia, ESD Programme Assistant

# Member Organisations

(As of 31st December 2020)

## FULL AND ASSOCIATE MEMBERS:

**Albania:** Albanian Coast Lifeguards and Water Rescue Federation

**Argentina:** Alma Tierra – Civil Association for the Environment

**Australia:** Keep Australia Beautiful National Association Ltd

**Bahamas:** Bahamas Reef Environment Educational Foundation

**Belgium:** FEE Belgium

**Bermuda:** Bermuda Underwater Exploration Institute

**Bosnia-Herzegovina:** Social Innovation Incubator MUNJA

**Brazil:** Instituto Ambiental em Rede

**Bulgaria:** Bulgarian Blue Flag Movement

**Burundi:** Initiative for Rural Health Promotion and Integrated Development (IPSDI)

**Cabo Verde:** Biosfera 1 - Associação para Defesa do Meio Ambiente

**Canada:** Eco-Schools Canada

**Chile:** Fundación Educarse

**China:** Center for Environmental Education and Communications of Ministry of Environmental Protection

**Colombia:** Asociación Colombiana de Ingeniería Sanitaria y Ambiental (ACODAL)

**Comoros:** Mouvement Associatif pour l'Éducation et l'Égalité de Chances (MAEECHA)

**Croatia:** Association "Lijepa Nasa"

**Cyprus:** Cyprus Marine Environment Protection Association

**Czech Republic:** TEREZA, Educational Centre

**Denmark:** Friluftsrådet (Danish Outdoor Council)

**Dominican Republic:** Instituto de Derecho Ambiental de la Republica Dominicana

**Ecuador:** Ecuador Coastman Foundation

**England:** Keep Britain Tidy

**Finland:** Sykse - Suomen Ympäristökasvatuksen Seura (Finnish Association for Environmental Education)

**France:** Teragir

**Georgia:** Keep Georgia Tidy

**Germany:** Deutsche Gesellschaft für Umwelterziehung (FEE Germany)

**Ghana:** Centre for Sustainable Transformation

**Greece:** Hellenic Society for the Protection of Nature

**Iceland:** Landvernd (Icelandic Environment Association)

**India:** Centre for Environment Education

**Ireland:** An Taisce – The National Trust for Ireland

**Israel:** EcoOcean

**Italy:** FEE Italia (FEE Italy)

**Jordan:** The Royal Marine Conservation Society of Jordan

**Kenya:** Kenya Organisation for Environmental Education (KOEE)

**Latvia:** Vides izglītības fonds (FEE Latvia)

**Lithuania:** Lietuvos Zaliuju Judejimas (Lithuanian Green Movement)

**Madagascar:** Madagascar National Parks (MNP)

**Malaysia:** Tabung Alam Malaysia (WWF-Malaysia)

**Malta:** Nature Trust Malta

**Mauritius:** Reef Conservation

**Mexico:** FEE Mexico

**Mongolia:** Information and Training Centre for Nature and Environment

**Montenegro:** ECOM - Environmental Consultancy of Montenegro

**Morocco:** Fondation Mohammed VI pour la Protection de l'Environnement

**Netherlands:** Stichting IVN

**New Zealand:** Keep New Zealand Beautiful

**Northern Ireland:** Keep Northern Ireland Beautiful

**Norway:** Stiftelsen FEE Norway (Foundation FEE Norway)

**Poland:** Fundacja dla Edukacji Ekologicznej (Polish Foundation for Environmental Education)

**Portugal:** Associação Bandeira Azul da Europa (FEE Portugal)

**Puerto Rico:** Organización Pro Ambiente Sustentable (OPAS)

**Qatar:** Qatar Green Building Council

**Romania:** Centrul Carpato-Danubian de Geoecologie (CCDG Romania)

**Russia:** Keep Saint-Petersburg Tidy

**Scotland:** Keep Scotland Beautiful

**Serbia:** Ambasadori održivog razvoja i životne sredine (Environmental Ambassadors for Sustainable Development)

**Singapore:** WWF-Singapore

**Slovakia:** Spirala

**Slovenia:** Društvo DOVES (FEE Slovenia)

**South Africa:** Wildlife and Environment Society of South Africa

**South Korea:** FEE Korea

**Spain:** Asociación de Educación Ambiental y del Consumidor (ADEAC)

**Sweden:** Keep Sweden Tidy Foundation/Swedish Forestry Association

**Switzerland:** Association J'aime ma Planète

**Tanzania:** Tanzania Forest Conservation Group

**Thailand:** WWF Thailand

**Trinidad and Tobago:** Green T&T

**Turkey:** Türkiye Çevre Eğitim Vakfı (Foundation for Environmental Education in Turkey)

**Uganda:** Conservation Efforts for Community Development  
**Ukraine:** Ekologitschna Initsiativa (Ecological Initiative NGO)  
**United Arab Emirates:** Environmental Centre for Arab Towns (ECAT)  
**United States of America:** National Wildlife Federation  
**US Virgin Islands:** Virgin Islands Conservation Society  
**Wales:** Keep Wales Tidy/Cadwch Gymru'n Daclus  
**Zanzibar:** Jumuiya isiyo ya Kiserikali inayohusisha Maendeleo ya Vijana katika Elimu,Ujasiriamali na Uhifadhi wa Mazingira Zanzibar (Zanzibar Youth, Education, Environment, Development Support Association)

## AFFILIATE MEMBERS:

**Åland Islands:** Visit Åland  
**Belgium:** Fédération Internationale de Camping et de Caravanning (FICC)  
**Belgium:** BOS+ Vlaanderen vzw  
**Belgium:** MOS ( Department of Environment and Spatial Development)  
**Canada:** Swim Drink Fish  
**Denmark:** Skovskolen  
**Denmark:** HORESTA (Association for the Hotel, Restaurant and Tourism Industry in Denmark)  
**Estonia:** Ettevõtluse Arendamise Sihtasutus (Enterprise Estonia)  
**Finland:** Suomen Metsäyhdistys (Finnish Forest Association)  
**Georgia:** LEPL Batumi Boulevard  
**Iceland:** Vottunarstofan Tún ehf.  
**Latvia:** Latvijas valsts meži (JSC Latvia's State Forests)  
**Malaysia:** Green Growth Asia Foundation  
**Montenegro:** Bureau for Education Services of Montenegro  
**Netherlands:** Foundation KMKV  
**Netherlands:** SME Advies  
**Norway:** Skogbrukets Kursinstitutt (Forestry Extension Institute)  
**Sail Training International**  
**Sweden:** The Swedish Forestry Society  
**Sweden:** Ecobi AB

**United Arab Emirates:** Emirates Green Building Council  
**United States of America:** American Shore and Beach Preservation Association  
**US Virgin Islands:** US Virgin Islands Hotel and Tourism Association

## HONORARY MEMBERS:

Heiko Crost  
Jan Eriksen  
Ole Løvig Simonsen  
Malcolm Powell



## INSTITUTIONAL PARTNERS

Recognised as a world leader within the fields of Environmental Education and Education for Sustainable Development, Foundation for Environmental Education is partnered by some of the world's foremost organisations in the fields of education and the environment.



## CORPORATE PARTNERS

Corporate partners are crucial to the global success enjoyed by the Foundation for Environmental Education and its programmes. Working closely with environmentally conscientious organisations is a mutually beneficial arrangement that helps us broaden our reach while affording our partners the chance to highlight their dedication to environmental concerns.





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New Zealand*

**2nd place, 2020 YRE International Competition,  
Litter Less Campaign reportage photo**